



# Viktoriia Korolova

INDUSTRIAL DESIGNER, CONCEPT DESIGNER

<https://vkorolyova.wixsite.com/website>

vkorolyova94@gmail.com

Kyiv, Ukraine

+380964530273

## Profile

I am an ambitious designer from Ukraine. My main specialization is industrial design. I have 7 years experience in product development. I always try to understand the essence of product that I design, I think how exactly its appearance should express its function and brand values. I am sure that the design is about the user's interaction, emotional, and physical influence. During my career I worked on different companies, startups in offices and as a freelancer. Participated in Kickstarter campaign. I also like Digital Art and the world of 3D graphics, computer games, especially in Sci-Fi direction. I adore my profession and I hope to become an outstanding designer.

## Education

Fine arts, Art school, Krivoy Rog  
2001 - 2007

Bachelor , National Transport University, Kyiv  
2012 - 2016  
Industrial Design, with accent on transportation design

Master , National Transport University, Kyiv  
2016 - 2018  
Industrial design, design teaching

## Internships

Design intern, ODESD2, Kyiv  
March 2016 - June 2016

School-internship from design bureau ODESD2. During the internship I received new knowledge, understanding of production technologies, design methods furniture and decoration, had broadened the boundaries of design thinking. Also I got first practical experience. I designed the outdoor furniture, receiving valuable criticism from successful designers.

## Employment history

Industrial designer, IDA USA LLC, Kyiv  
July 2016 - July 2017

Working in bureau I got a very valuable work experience in the team of design engineers, electronics engineers, project managers. I understood that the development process of any product first of all is a team work. Only in a symbiosis with people from different professions you can run a successful product. My tasks were: the design of electronic devices, industrial products, thinking over ideas, brainstorm, then sketching, 3d modeling and visualization. Working in IDA I improved my understanding of technologies, a sense of proportions and composition, attention to details, improved the level of visualization. The result of the work was the introduction "Qlyx" into the mass production and a successful Kickstarter's campaign.

## Details

Nationality  
Ukrainian

Date of birth  
13.12.1994

## Skills

Sketching

Cinema 4D

Adobe Photoshop

Design Thinking

Composition

Visualization

3D animation

Adobe Illustrator

Solid Works

Adobe After Effects

## Languages

English

## Industrial designer, Lyapko applicators, Kyiv

June 2018 - February 2019

I worked in the manufacturer company of medical massage devices that are well known in many countries. My tasks were: to design and redesign products for prototyping and mass production, 3d modeling, visualization, creating renders for presentation, packaging and polygraphic design, ergonomic research, creating a technological design for cost-effective production. I had to work in a team with engineer department. Experience in Lyapko helped me to improve my knowledge of manufacturing technologies, plastic injection molding processes, features of working with wood.

## Product designer, Betaecommerce company, Kyiv

February 2019 - January 2020

Work for an Amazon seller company. My responsibilities include design for home and baby products with focus on aesthetics, usability, and functionality. Selection of materials, textures. Creating beautiful visualizations of future products, creating and providing 3D models and 3D animation. Design of packaging and printing materials. Working in this company, I improved my understanding of how marketing works and got a new experience in evaluating product criteria.

## Freelance designer, Upwork

November 2019 - June 2022

I worked on global job search platform. Had cooperation with clients from different countries: Germany, Canada, etc. I created design concepts for hardware products, made sketches, renderings, 3d models, 3D animation. Work included communication in English. Also I worked as freelancer for Ukrainian customers during this period, worked for Amazon seller company Aqua Earth.

## Creative designer, Megapolis Advertising Holding, Kyiv

January 2020 - April 2020

Work in the department of non-standard projects and creative ideas for outdoor advertising. The tasks include inventing non-standard ideas for advertising installations, photo zones, advertising in a shopping center, branding, etc., outdoor advertising. Creation of 3D and 2D visualizations. Because of coronavirus pandemic I had to stop working in this company.

## Industrial designer, Agomed Medizin

April 2020 - April 2022

Remote work for German manufacturer of medical equipment. My responsibilities included creating design concept of different medical, surgery devices such as plates, containers, instruments, holders, etc. I worked in a team with engineer department.

## Industrial designer, NIK Elektronika, Kyiv

August 2021 - May 2022

Design of devices that are used in the field of home security, electricity metering and various other electronic devices, including systems for smart home. I gained experience of working in a large company with a large engineer bureau, experience of meetings with different departments. Because of war in Ukraine I was not able to work in this company anymore.

## Awards/ Competitions

*As a designer, I always try to grow up and improve myself. I believe that participation in various competitions is a good opportunity for development for a creative person. Competing with hundreds of other designers allows you to go beyond your ordinary skills, to show creativity, push your limits to grow. Here are mentioned my achievements during my career:*



### reddot award 2022 winner

*Red Dot Award: Design Concept winner*



<https://mvm.ua/competition>

*Winner of the All-Ukrainian competition for the best door handle design for two years in a row. The contest was held between the leading Ukrainian industrial designers. My concepts won among hundreds of works. The main prize of contest was the launch of the design into mass production. My two designs are selling on Ukrainian market.*



<http://konkurs.modus.com.ua/>

*Winner of the design competition Maniglia Nuova 2018 for the Italian door furniture factory LINEA CALI. The result of this contest became a signed contract with factory for manufacturing of concept.*

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## Industrial designer, UDTech company, Poland

*September 2022 - March 2023*

Design of different smart devices, electronic, responsible for high quality 3D visualizations for website. I had nice experience of working in a team with other designers, project managers.

## Product designer, Bomond group, Ukraine

*May 2023 - Now*

Work in beauty and cosmetics company, cooperation with different brands. My responsibilities include: creating design concepts for different beauty products, primary and secondary packaging, visualization, designing of store interiors, pop-ups, selling stands for cosmetic and so on, 3D animation and motion design. Cooperation with such brands as Vera beauty, Nabilla Beauty, Pupa Milano etc.